

# Eileen Santiago

## Product Designer

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### EXPERIENCE

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#### Raise.dev

#### UX Designer & Front-end Developer

06/2020 - 07/2021

Created a complete redesign of the web application platform on Figma by implementing and conducting market and user research, and gathered data to improve the user experience. Collaborated in building the front-end of the application. The rebranding of the app increased the number of customers with over 1000 users signing up onto the platform during the beta release.

Closely collaborate with the founder, product owners, and engineer team to prototype, design, and deliver the business strategy and the user experience.

Speread the creation of the foundational design system to ensure the visual consistency of the product.

#### Dahdaleh Institute for Global Health Research

#### Graphic Communications Designer

10/2018-06-2019

Directly collaborated with the project manager/ strategist in the recreation of the marketing site as the sole designer.

Facilitated in brand and identity and implemented a design system to be used for consistent site styling.

Designed web and print research documents that were used and presented in global health conferences the Institute's researchers took part in.

### EDUCATION

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#### Sheridan College

#### Interactive Media Management (Post-graduate)

09/2019 - 06/2020

#### York University

#### Bachelors of Science in Nursing

01/2014 - 06/ 2019

### SKILLS

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#### Design

[Wireframing](#), [Prototyping](#), [User Research](#), [User Flows](#), [Task Analysis](#), [Branding & Identity](#), [Visual Design](#), [Design System](#), [Design Thinking](#), [Accessibility](#)

#### Development

[HTML/ CSS](#), [Javascript](#), [Ruby on Rails](#), [Tailwind CSS](#), [Stimulus.js](#), [Node](#), [Git](#)